ORDER

Orders	Order / Rev:	101886	_	
	Alt Order #:	06815346	_	FIF OF
	Product Desc:	OCEGUERA 4 CONGRESS	_	HD
	Estimate:	1185		KSNV
	Flight Dates:	10/02/12 - 10/08/12	Primary AE:	Amy McCreary
	Original Date / Rev:	05/21/12 / 12/03/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Oceguera for Congress		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC02	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	27	\$20,730.00	\$17,620.50

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	27	\$20,730.00	\$17,620.50	0.00
Totals	27	\$20,730.00	\$17,620.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	20%	\$20,730.00
Market	100%	\$103,650.00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$26,949.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$21,766.50
KTUD	1%	\$1,036.50
KVVU	22%	\$22,803.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$10,365.00

	Ln	Ch	Start	End	Inventory Code	e Break	Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	E 1	KSNV	10/02/12	10/08/12	M-F 5-6a WakeL	lpw/Wa@M	5-6a	MTWTF	:30	2	\$425.001	0.00 NM	2	\$750.00
					M-F 5-6a Wakel	Jp w/Wagners								
WAKE UP WITH THE WAGNERS														
		Star	rt Date I	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	W	eek: 10/0	02/12	10/08/12	MTWTF	2	\$425.00	0.00						

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Order / Rev: 101886 Advertiser: Oceguera for Congress

Alt Order #: 06815346 Product Desc: OCEGUERA 4 CONGRESS KSNV

Ln Ch Start End Inventory Code Break Start/End	9 71 _ 1
E 1 KSNV 10/02/12 10/08/12 M-F 5-6a WakeUp w/Wa@M 5-6a M-F 5-6a WakeUp w/Wagners	MTWTF :30 2 \$425.001 0.00 NM 2 \$750.00
WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 10/02/12 10/08/12 MTWTF 2 \$425.00	0.00
Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type
1 KSNV 10/02/12-10/08/12 M-F 5-6a WakeUp w/Wagner5-6a	MTWThF :30 \$300.00 0.00 NM
2 KSNV 10/02/12-10/08/12 M-F 5-6a WakeUp w/Wagner5-6a	MTWThF :30 (\$425.00) 0.00 <i>NM</i>
See MG 1.3 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
3 KSNV 10/02/12-10/08/12 M-F 5-6a WakeUp w/Wagner5-6a	мтwтhF :30 \$450.00 0.00 NM
MG for 1.2 10/04	
[Revised Rate to Reinstate]	
E 2 KSNV 10/02/12 10/08/12 M-F 6-7a WakeUp w/Wa@M 6-7a	MTWTF :30 2 \$700.001 0.00 NM 2 \$1,400.00
M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS	
Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 10/02/12 10/08/12 MTWTF 2 \$700.00	0.00
Spot Ch Date Range Description Start/End Time 1 KSNV 10/02/12-10/08/12 M-F 6-7a WakeUp w/Wagner6-7a	<u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg Type</u> MTWThF :30 (\$700.00) 0.00 <i>NM</i>
See MG 2.3.2.4	.50 (\$700.00) 0.00 NW
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
2 KSNV 10/02/12-10/08/12 M-F 6-7a WakeUp w/Wagner6-7a	мтwThF :30 (\$700.00) 0.00 <i>NM</i>
See MG 2.3,2.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
3 KSNV 10/02/12-10/08/12 M-F 6-7a WakeUp w/Wagner6-7a	MTWThF :30 \$700.00 0.00 NM
MG for 2.2,2.1	
[Revised Rate to Reinstate]	
4 KSNV 10/02/12-10/08/12 M-F 6-7a WakeUp w/Wagner6-7a → MG for 2.2.2.1	MTWThF :30 \$700.00 0.00 NM
[Revised Rate to Reinstate]	
E 3 KSNV 10/02/12 10/08/12 Today Show CM 658a-9am	MTWTF :30 2 \$900.001 0.00 NM 2 \$1,800.00
Today Show	
TODAY SHOW	
Start Date End Date Weekdays Spots/Week Rate Week: 10/02/12 10/08/12 MTWTF 2 \$900.00	Rating 0.00
Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type
2 KSNV 10/02/12-10/08/12 Today Show 658a-9am	мтwтhF :30 (\$900.00) 0.00 <i>NM</i>
See MG 3.5,3.6 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
4 KSNV 10/02/12-10/08/12 Today Show 658a-9am	MTWThF :3 <i>0 (\$900.00)</i> 0.00 <i>NM</i>
See MG 3.5,3.6	(4000000)
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/02/12-10/08/12 Today Show 658a-9am	MTWThF :30 \$900.00 0.00 NM
M MG for 3.2,3.4	MIWIII .30 \$300.00 0.00 NW
[Revised Rate to Reinstate]	
6 KSNV 10/02/12-10/08/12 Today Show 658a-9am	MTWThF :30 \$900.00 0.00 NM
MG for 3.2,3.4 [Revised Rate to Reinstate]	
E 6 KSNV 10/02/12 10/08/12 M-F Today Show II 3rd H@M 9-10a	MTWTF :30 2 \$425.001 0.00 NM 2 \$850.00
M-F Today Show II	MIMIE 20 2 \$423.001 0.00 MIM 2 \$650.00
TODAY SHOW II	
Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 10/02/12 10/08/12 MTWTF 2 \$425.00	0.00

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Order / Rev: 101886 Advertiser: Oceguera for Congress

Alt Order #: 06815346 Product Desc: OCEGUERA 4 CONGRESS KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ts F	Rate Pri	Rtg Type	Spots	Amount
E 6 KSNV	10/02/12	2 10/08/12	M-F Today Show		9-10a	MTWTF-			425.001	0.00 NM	2	\$850.00
TODAY			M-F Today Show		0 100		.00	- +	0.00 .	0.00	_	φοσοίσο
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/08/12	MTWTF	2	\$425.00	0.00						
	Date Rai	-	escription -F Today Show II	· · · · · · · · · · · · · · · · · · ·	t/End Time		Weekdays MTWThF	Length		Rtg Type 0.00 NM		
	10/02/12 MG 6.3		-F Today Snow II	31U TII 9-10	а		MILMIIIE	.30	(\$420.00)	0.00 14171		
			E] NOT AVAILABI	LE RATE								
			-F Today Show II	<i>3rd Hr</i> 9-10	a		MTWThF	:30	(\$425.00)	0.00 <i>NM</i>		
	MG 6.3		E] NOT AVAILABI	E RATE								
			-F Today Show II		a		MTWThF	:30	\$425.00	0.00 NM		
⊕ MG	for 6.2,6	.1										
		te to Reinsta		0 111 0 10				00	# 40 = 00	0.00 1114		
	10/02/12 for 6.2,6		-F Today Show II	3rd Hr 9-10	a		MTWThF	:30	\$425.00	0.00 NM		
_	,	te to Reinsta	ite]									
E 7 KSNV	10/02/12	2 10/08/12	M-F Today Show	III 4th ICM	10am-11am	MTWTF-	- :30	2 \$3	325.001	0.00 NM	2	\$650.00
TODAY	01101411		Today 4th Hour									
TODAY	SHOW I	II End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/08/12	MTWTF	2	\$325.00	0.00						
	Date Rai		escription escription		/End Time			<u>Length</u>		Rtg Type		
			-F Today Show III	<i>4th Hr</i> 10ar	n-11am		MTWThF	:30	(\$325.00)	0.00 <i>NM</i>		
	<i>MG 7.3</i> DT AVAII		E] NOT AVAILABI	E RATE								
			-F Today Show III		n-11am		MTWThF	:30	(\$325.00)	0.00 <i>NM</i>		
	MG 7.3											
-			E] NOT AVAILABI		n 11am		MTVTbF	.20	\$225.00	0.00 NM		
	for 7.2,7		-F Today Show III	4th Hr Tuar	n-11am		MTWThF	:30	\$325.00	0.00 NM		
-	,	te to Reinsta	ite]									
			-F Today Show III	4th Hr 10ar	n-11am		MTWThF	:30	\$325.00	0.00 NM		
_	for 7.2,7	7.1 te to Reinsta	atol									
E 9 KSNV			-	CM	12-1230pm	MTWTF-	- :30	2 \$2	275.002	0.00 NM	0	\$0.00
L 9 KONV	10/02/12	2 10/00/12	Noon News	Civi	12-1250piii	MIWIF	50	Ζ Ψ2	273.002	O.OO INIVI	0	ψ0.00
NEWS 3												
	t Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
Week: 10/0 Spot Ch	Date Rai	10/08/12 nae De	escription	2 Star	\$275.00 <u>E/End Time</u>	0.00	Weekdays	Length	Rate	Rtg Type		
		?-10/08/12 N		· · · · · · · · · · · · · · · · · · ·	230pm		MTWThF			0.00 NM		
	dited	· ELINIDI										
-	EDIT-RE	:FUND] ?-10/08/12 N	oon Nows	12-1	230pm		MTWThF	.20	(\$275.00)	0.00 <i>NM</i>		
	10/02/12 dited	-10/00/12 11	oon news	12-1	230μπ		MILMITIE	.30	(\$273.00)	0.00 14171		
[CR	EDIT-RE	FUND]										
E 13 KSNV	10/02/12	2 10/08/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm	MTWTF-	- :30	2 \$7	725.001	0.00 NM	2	\$1,450.00
FIRST N	IEWS 3	AT FOUR	4PIVI NEWS (1 II	our)	(4:00 PM-4:30) PIVI)						
		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/0		10/08/12	MTWTF	2	\$725.00	0.00						
E 14 KSNV	10/02/12	2 10/08/12	NEWS 3 at 4 (1		4-5pm	MTWTF-	- :30	2 \$7	725.001	0.00 NM	2	\$1,450.00
NEWS 4	AT 430	P	4PM NEWS (1 h	our)	(4:30 PM-5:00	J PIVI)						
_	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/0		10/08/12	MTWTF	2	\$725.00	0.00						
E 15 KSNV	10/02/12	2 10/08/12	M-F Early News	CM	5-630p	MTWTF-	- :30	3 \$1,2	200.001	0.00 NM	3	\$3,600.00
EARLY I	NEWS		M-F Early News									
										_		

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Order / Rev: 101886 Advertiser: Oceguera for Congress

Start Date End Date

10/08/12

Week: 10/02/12

Weekdays

MTWTF--

Spots/Week

Rate

\$425.00

Rating

0.00

Alt Order #: 06815346 Product Desc: OCEGUERA 4 CONGRESS KSNV

Ln Ch Start End Inventory Code		Γime Days		Rtg Type Spots	Amount
E 15 KSNV 10/02/12 10/08/12 M-F Early News M-F Early News	CM 5-630p	MTWTF-	:30 3 \$1,200.001	0.00 NM 3	\$3,600.00
EARLY NEWS					
Start Date End Date Weekdays Week: 10/02/12 10/08/12 MTWTF	Spots/Week Rate 3 \$1,200.00	Rating 0.00			
Spot Ch Date Range Description	Start/End Time			Rtg Type	
2 KSNV 10/02/12-10/08/12 M-F Early News See MG 15.5 [na debates]	5-630p		MTWThF :30 (\$1,300.00	0) 0.00 NM	
5 KSNV 10/02/12-10/08/12 M-F Early News	5-630p		MTWThF :30 \$1,200.0	0 0.00 NM	
MG for 15.2 10/03 [Revised Rate to Reinstate]					
E 16 KSNV 10/02/12 10/08/12 M-F Jeopardy	CM 630-7pm	MTWTF-	:30 3 \$1,300.001	0.00 NM 3	\$3,900.00
M-F Jeopardy JEOPARDY					
Start Date End Date Weekdays	Spots/Week Rate	Rating			
Week: 10/02/12 10/08/12 MTWTF	3 \$1,300.00	0.00	Manual I amoth Date	Dto Tuno	
Spot Ch Date Range Description 2 KSNV 10/02/12-10/08/12 M-F Jeopardy	<u>Start/End Time</u> 630-7pm		Weekdays Length Rate MTWThF :30(\$1,300.00	e Rtg <u>Type</u> 9) 0.00 <i>NM</i>	
See MG 16.4,16.5 [.NOT AVAILABLE RATE] NOT AVAILAB	LE RATE		, ,	,	
3 KSNV 10/02/12-10/08/12 M-F Jeopardy	630-7pm		MTWThF :30 (\$1,300.00	9) 0.00 NM	
See MG 16.4,16.5 [.NOT AVAILABLE RATE] NOT AVAILAB	LE RATE				
4 KSNV 10/02/12-10/08/12 M-F Jeopardy	630-7pm		MTWThF :30 \$1,300.0	0 0.00 NM	
MG for 16.3,16.2 [Revised Rate to Reinstate]					
5 KSNV 10/02/12-10/08/12 M-F Jeopardy	630-7pm		MTWThF :30 \$1,300.0	0 0.00 NM	
MG for 16.3,16.2 [Revised Rate to Reinstate]					
E 17 KSNV 10/02/12 10/08/12 M-F Wheel	CM 7-730pm	MT-TF-	:30 3 \$1,300.001	0.00 NM 3	\$3,900.00
M-F Wheel of Fo	•				
WHEEL OF FORTUNE Start Date End Date Weekdays	Spots/Week Rate	Rating			
Week: 10/02/12 10/08/12 MT-TF	3 \$1,300.00	0.00			
Spot Ch Date Range Description 1 KSNV 10/02/12-10/08/12 M-F Wheel	Start/End Time 7-730pm		Weekdays Length Rate MTWThF :30(\$1,300.00	e <u>Rtg Type</u> D 0 00 <i>NM</i>	
See MG 17.4,17.5,17.6 [Below LUR-LUR is \$260]	. тобр			,, 0.00	
2 KSNV 10/02/12-10/08/12 M-F Wheel	7-730pm		MTWThF :30 (\$1,300.00	9) 0.00 <i>NM</i>	
See MG 17.4,17.5,17.6 [Below LUR-LUR is \$260]					
3 KSNV 10/02/12-10/08/12 M-F Wheel See MG 17.4,17.5,17.6	7-730pm		MTWThF :30 (\$1,300.00	9) 0.00 <i>NM</i>	
[Below LUR-LUR is \$260] 4 KSNV 10/02/12-10/08/12 M-F Wheel	7 72000		MTWThF :30 \$1,300.0	0 0 00 NM	
MG for 17.3,17.2,17.1	7-730pm		.30 \$1,300.0	0 0.00 NW	
[Revised Rate to Reinstate] 5 KSNV 10/02/12-10/08/12 M-F Wheel	7-730pm		MTWThF :30 (\$1,300.0)	0.00 NM	
				,	
[PGM CHG = NBC DEBATE] 6 KSNV 10/02/12-10/08/12 M-F Wheel	7-730pm		MTWThF :30 \$1,300.0	0 0 00 NM	
MG for 17.3,17.2,17.1	7-7 JOPHI		.50 \$1,500.0	O O.OO INIVI	
[Revised Rate to Reinstate]	7 700n		MT ThE .00 64 000 0	O O OO NIM	
7 KSNV 10/02/12-10/08/12 M-F Wheel → MG for 17.5 10/03	7-730pm		MT-ThF :30 \$1,300.0	U U.UU INIVI	
[DAY MOVE]					
E 22 KSNV 10/02/12 10/08/12 M-F News 3 at E M-F News 3 at E		om MTWTF-	:30 1 \$425.003	0.00 NM 1	\$425.00
NEWS 3 NIGHTSIDE	.10 4 011				

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Totals

27

\$20,730.00

Order / Rev: 101886 Advertiser: Oceguera for Congress

Alt Order #: 06815346 Product Desc: OCEGUERA 4 CONGRESS KSNV

Ln Ch Start End	Inventory Code Break	Start/End T	ïme Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 22 KSNV 10/02/12 10/08/12	M-F News 3 at Eleven CM	11pm-1135p	m MTWTF	:30	\$425.003	0.00 NM	1	\$425.00
	M-F News 3 at Eleven							
NEWS 3 NIGHTSIDE								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/02/12 10/08/12	MTWTF 1	\$425.00	0.00					
N26 KSNV 10/02/12 10/05/12	Last Call w/Carson Daly CM	136-205am	-TWTF	:30	\$30.004	0.00 NM	1	\$30.00
	Last Call w/Carson Daly							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/01/12 10/07/12	-TWTF 1	\$30.00	0.00					
N27 KSNV 10/02/12 10/08/12	Rachael Ray CM	11am-12pm	MTWTF	:30	\$325.001	0.00 NM	1	\$325.00
	Rachael Ray							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/02/12 10/08/12	MTWTF 1	\$325.00	0.00					
N28 KSNV 10/07/12 10/07/12	Sports Night in Las Veg&M	Sun 1135p-1	200as	:30	\$200.002	0.00 NM	1	\$200.00
	Sports Night in Las Vegas	•						
NEWS 3 NIGHTSIDE								
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12	S 1	\$200.00	0.00					